

Educ. 463-4 Educational Media

INTERSESSION 1982

INSTRUCTOR: James Mulholland

Tuesday & Thursday 8:30 - 12:20

LOCATION: on campus

COURSE DESCRIPTION:

Communication is an essential skill in the learning process. The educational media course attempts to provide experiences for teachers to develop and improve their communication skills.

With this purpose in mind the course through lectures, readings, lab work, field studies and project assignments explores the dimensions of meaning that can be expressed by a variety of media and to further investigate how these media function in the learning environment.

THE COURSE GOALS WILL BE:

1. To present an overview of recent development in audio-visual techniques and develop a set of guidelines for the effective use of instructional technology in the classroom.
2. To present students with formats and guidelines that will enable them to plan and produce their own audio-visual materials.
3. To develop skills and competency in the following areas:
 - a. Equipment operation and maintenance
 - b. Overhead transparencies
 - c. Still photography
 - d. Motion picture photography
 - e. Television
 - f. Production techniques
 - g. Graphics
 - h. Screen education
 - i. Sound reproduction
 - j. Micro-computers

COURSE ORGANIZATION:

Students will be expected to use the Learning Resource Centre's facilities for laboratory and production assignments outside of scheduled classtime.

There will be a final examination. Evaluation will also be based on equipment operation tests, production assignments and in-class objective tests.

SUPPLIES:

Materials needed in audio-visual productions may be purchased from the Learning Resources Centre. The L.R.C. is well equipped with the equipment and special facilities needed for the completion of assignments.

TEXTBOOK:

Kemp, Jerrold E. Planning and Producing Audio-Visual Materials (4th ed.). New York: Harper & Row. 1980.